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Cultural Affairs Distinguished Lecture Series

Cultural Affairs Committee

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4-2012

# Monday Noon Research Colloquium, Diane Keeling

Communications & Journalism

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# *Cultural Affairs Committee*

*and*

*Distinguished Lecture Series*

*c/o Wanda Madden-Carr*

*200 Alumni Hall*

*University of Maine*

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May 10, 2012

To: Nathan Stormer

From: Melissa Mayard & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, Monday Noon Research Colloquium, Diane Keeling, "I am a Cyborg, and So Are You", has been awarded \$750.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: ***This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.***

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

cc: Nancy Smith

# CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

## GRANT APPLICATION

I. Applicant/Organization: Communication & Journalism

II. a. Responsible Organization Officer: Nathan Stormer

b. Title: Monday Noon Research Colloquium, Diane Keeling, "I Am a Cyborg, and So Are You"

c. Campus Address (include Email and Telephone): 430 Dunn, 581-1938

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s): Diane Keeling, "I Am a Cyborg, and So Are You," April 12 from 12:10-1:00. Professor Keeling is a new PhD from CU-Boulder who will be joining CMJ for a one-year, fixed-length appointment starting in Fall 2012. She is an outstanding and innovative young scholar. CMJ is bringing her to campus to share research from her dissertation, which is focused on reconceptualizing the relationship between language, image, and the body. Posthumanist philosophy challenges pre-existing divisions assumed between the body and symbols in contemporary rhetorical theory. Professor Keeling's research agenda is devoted to pursuing the questions raised by posthumanism for rhetoric and communication. Her talk will be designed to introduce some of these questions to the uninitiated. Professor Keeling a bright young star in the study of rhetoric and we are happy to have her address us about her new work. The abstract for her talk:

"In our everyday lives we make many implicit assumptions about who we are as humans. These assumptions affect how we live in the world and impact our approaches to research. In the past few decades, a growing number of scholars in the humanities have come to support the claim that humans are cyborgs. Although performances of cyborgs in the mass media tend to display them as aggressive masculine robots, this more philosophical sense assumes that the human is not distinct from or superior to animal or machine, but is rather a fleshy, fully corporeal body enmeshed in its surrounding physical, cultural, and technological milieu. This more ecological approach to the human has many implications for theory and criticism in rhetoric, making space for new ways of thinking, acting, and living. In addition to exploring these implications, this presentation will illustrate the harmful consequences of perpetuating hyper-masculine performances of the human."

The colloquium is free and open to the public. It has already been advertised to the campus through the normal distribution of notices for the Monday Noon Research series.

IV. Budget Proposal Form must be attached. NB: the plane ticket has already been purchased. The request is simply to support the cost of the stipend. \$1000 is the standard stipend that CMJ pays its guest lecturers. She will stay with Nathan Stormer for her visit.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:**      [wcarr@maine.edu](mailto:wcarr@maine.edu)

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Wanda Madden-Carr at 581-1516

# Cultural Affairs/Distinguished Lecture Series Fund

## Budget Proposal Form

Applicant/Organization: Communication & Journalism  
 Responsible Officer: Nathan Stormer  
 Event Title: Monday Noon Research Colloquium  
 Event Date: April 12, 2012

Total Program Budget: \$1565.70

Amount Committed by Applicant Organization: \_\_\_\_\_

Total Amount Requested from Other Funding Sources: \$815.70

Please List Sources & Amounts below:

Bailey Professorship \$815.70

\_\_\_\_\_

\_\_\_\_\_

Amount Requested from CA/DLS Committee: \$750 \*

Revenues, if any, expected (fees, ticket sales): \_\_\_\_\_

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	\$ <u>750</u>	\$ <u>250</u>

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Travel	\$ <u>0</u>	\$ <u>565.70</u>
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\_\_\_\_\_  
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Lodging/Meals	\$ <u>0</u>	\$ <u>0</u>
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Advertising	\$ <u>0</u>	\$ <u>0</u>
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Printing	\$ <u>0</u>	\$ <u>0</u>
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Supplies and Materials	\$ <u>0</u>	\$ <u>0</u>
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Other (must specify below)	\$ <u>0</u>	\$ <u>0</u>
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 \_\_\_\_\_  
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Total Expenses from CA/DLS funds: \$ 750 \*

Total Expenses from other funds: \$ 815.70

(These two totals should equal the "Total Program Budget" listed above)

- \*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. In addition, please refer to the updated Use of University Funds Administrative Practice Letter for guidance with expenditure allowances (<http://www.maine.edu/pdf/APLIV-L.pdf>). This APL applies to all sources of University funding not just CA/DLS funds. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

**Diane Marie Keeling, Ph.D.**

Department of Communication · University of Colorado at Boulder  
270 UCB · Boulder, CO 80309  
(951) 850-4415 · diane.keeling@colorado.edu

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**Education**

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- 2012 **Ph.D., Communication**, University of Colorado at Boulder  
Emphasis in Rhetoric and Culture  
Dissertation: Posthumanist Rhetoric: Theory and Criticism for the More-than-Human  
Dissertation Advisor: John Ackerman, Comprehensive Exam Advisor: Bryan Taylor  
**Dissertation Defense: 12/13/2011**
- 2010 **Women and Gender Studies Certification**, University of Colorado at Boulder  
Advisor: Robert Buffington
- 2007 **M.A., Speech Communication**, Colorado State University  
Emphasis in Rhetoric and Media  
Thesis: The Summer of a Lifetime: Camp Culture and the Counselor Experience  
Advisor: Kirsten Broadfoot
- 2004 **B.A., Speech Communication**, Ripon College, WI  
Emphasis in Rhetoric, Minor in Leadership Studies  
Study Abroad: University of Wales, Swansea

***Research Interests***

- **Rhetorical Studies:** intellectual history, media and popular culture, posthumanism, invention, materiality, gender, the body

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**Research**

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***Journal Articles***

- Keeling, Diane. (forthcoming). The History of (Future) Progress: Hyper-Masculine Transhumanist Virtuality. *Critical Studies in Media Communication*.
- Ott, Brian L. and Diane Keeling. (2011). Cinema and Choric Connection: *Lost in Translation* as Sensual Experience. *Quarterly Journal of Speech*, 97(4), 363-386. [Lead Article]

***Book Chapter***

- Ott, Brian L. and Diane Keeling. (forthcoming). Trans-Border Politics: The Embodied Call of Conscience in Traffic. In *Border Rhetorics: Charting Enactments of Citizenship and Identity on the U.S.-Mexico Frontier*. Editor: D. Robert DeChaine. Tuscaloosa, AL: University of Alabama Press.

*Works in Progress*

Keeling, Diane. "Rhetorical Milieus: The *What* of Rhetoric's Study" to be submitted to *Philosophy and Rhetoric*.

Keeling, Diane. "Folding into the Self: Posthumanist Reflections of Mirror Technologies" to be submitted to *Communication and Critical/Cultural Studies*.

*Representative Conference Presentations*

2012. The *What* of Rhetoric's Study: From Humanist Text to Posthumanist Milieu. Rhetoric Society of America Annual Convention (RSA).

2012. Rhetoric as Philosophy: The Posthumanist Tradition. Western States Communication Association Annual Convention (WSCA). Rhetoric and Public Address Division.

2011. Putting a Ring on It: Community and Relational Meanings of the Commitment Band Artifact. WSCA. ORWAC.

2010. Choric Becomings in Architectural Design: Utilizing a 'Rhetoric as Aesthetic' Perspective to Pursue Material Rhetoric (Co-author John Ackerman). RSA.

2010. Feminist Surnaming Practices: Tradition, Discursive Closure, and the Constitution of Relational Roles. WSCA. ORWAC

2010. Choric Conscience: Addressing the Ambiguities of Borders in *Traffic* (Co-author Brian L. Ott). National Communication Association Annual Convention (NCA). Rhetorical and Communication Theory Division.

2009. "Summer of a Lifetime": The Choric Translation of Aesthetic Appeals. NCA. Rhetorical and Communication Theory Division.

2009. Through the Looking-Glass and Who I Found There. WSCA.  
**\*Top paper** in Performance Studies.

2009. The (His)tory of (Future) Progress in the Graphics of Super Bowl XLII. WSCA.  
**\*Top student paper** in Organization for Research on Women and Communication (ORWAC).

2009. Cinema and Choric Connection: Environ and Experience in *Lost in Translation* (Co-author Brian Ott). WSCA. Media Studies Division.

2008. "Grain of the Voice": Recovering the Oral Character of Public Address (Co-authors Brian L. Ott and Karrin Vasby Anderson). WSCA. Rhetoric and Public Address Division.

2008. Brandon's Breakdown: Tom Petty and the Subversive Pleasure of Breaking Hearts. WSCA. Performance Studies Division.

2007. A(way) With Marriage: Companionship and the Intimate Hidden Sphere. WSCA.  
**\*Top three student paper** in ORWAC.

***Invited Conference Participation***

2011. Workshop Participant. Non-rational Rhetorics with Deborah Hawhee and Diane Davis. Rhetoric Society of America Summer Institute.
2010. Presenter and Discussion Facilitator. Women Don't Ask. Diversity and Inclusion Summit, Boulder, CO.
2009. Pre-conference Participant. Border Rhetorics: Mapping American Citizenship, Cultural Space, and Identity. WSCA.

***Invited Research Presentations***

2011. Mirror Rhetorics: Folding into the Self. Research Lunch. University of Colorado at Boulder, Department of Communication.
2010. Putting a Ring on It: Community and Relational Meanings of the Commitment Band Artifact. Research Lunch. University of Colorado at Boulder, Department of Communication.
2009. Through the Looking-Glass, and Who I Found There. Communication and Society, Instructor Jessica Robles. University of Colorado at Boulder, Department of Communication.
2009. Cinema and Choric Connection: Environ and Experience in *Lost in Translation*. (Co-Author Brian Ott). Research Lunch. University of Colorado at Boulder, Department of Communication.

***Funded Research Assistant***

**Building Architects**, Principle Investigator: Dr. John Ackerman  
2008 & 2009 Summers, University of Colorado at Boulder.

\* Ongoing project working toward publications

- Analysis of a qualitative data set from an *in situ* study Dr. John Ackerman conducted in the mid-1990's at the Graduate School of Architecture, University of Utah.
- Explores enculturation processes as students move from interested citizens to trained professionals.
- Key concepts: rhetoric, space, materiality, chora, and gender.

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**Honors & Awards**

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2011. **Dissertation Fellowship**. University of Colorado at Boulder, Department of Communication. Fellowship given by the communication faculty to support top doctoral candidates in the development of their dissertation.
2009. **Top Student Paper** in ORWAC. WSCA.
2009. **Top Paper** in Performance Studies. WSCA.
- 2007-2008. **First-Year Fellowship**. University of Colorado at Boulder, Department of Communication. Fellowship given by the communication faculty to the top PhD applicants.

2007. **Top Three Paper** in ORWAC. WSCA.

2006-2007. **Gordon F. Hostettler Memorial Scholarship**, Colorado State University, Department of Speech Communication. Scholarship given by the faculty to the top graduate student.

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### Teaching Experience

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2011-Present **Regis University**, Communication Instructor

Course taught:

- Public Speaking

2007-2011 **University of Colorado at Boulder**, Communication Graduate Part-Time Instructor

Courses taught:

- Perspectives on Human Communication
- Public Speaking
- Rhetorical Criticism
- Senior Seminar: Rhetoric and Embodiment

Course assisted:

- Communication and Society, Dr. Stanly Deetz

2005-2007 **Colorado State University**, Communication Teaching Assistant

Course taught:

- Public Speaking

Courses assisted:

- Rhetoric in Western Thought, Dr. Greg Dickinson
- Senior Capstone: Life in Postmodernity, Dr. Brian Ott

### *Academic Workshops and Tutoring*

2008-Present. **Herbst Academic Center for Student-Athletes**, University of Colorado at Boulder.

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| • Perspectives on Human Communication | • Human Communication Theory         |
| • Public Speaking                     | • Rhetorical Foundations             |
| • Group Interaction                   | • Intercultural Communication        |
| • Communication and Society           | • Family Communication               |
| • Interpersonal Communication         | • Qualitative Communication Research |
| • Organizational Communication        | Methods                              |

2008. **Docent Public Speaking Workshops**, Museum of Natural History, University of Colorado at Boulder.

### *Invited Lectures and Presentations*

2012. Graduate School and Academic Life. Senior Seminar, Dr. Jody Roy, Ripon College, Department of Communication. (Scheduled)

2011. Getting a PhD. First-Year Graduate Seminar, Dr. Greg Dickinson, Colorado State University, Department of Communication.



2011. Semiotics. Rhetorical Criticism, Dr. Lisa Flores, University of Colorado at Boulder, Department of Communication.
2010. Aristotle: Definition of Rhetoric and the Three Pisteis. Perspectives on Human Communication, Dr. Pete Simonson. University of Colorado at Boulder, Department of Communication.
2008. Epideictic Rhetoric and Ceremonial Speaking. Public Speaking, Dr. John Jackson. University of Colorado at Boulder, Department of Communication.
2007. Christine Pizan. Rhetoric in Western Thought, Dr. Greg Dickinson. Colorado State University, Department of Communication.

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### Service

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#### *Professional Service*

- 2011-2013. **Secretary**, Rhetoric and Public Address Division, WSCA.
- 2010-2011. **Member**, Chancellor's Committee for Women, University of Colorado at Boulder.
- 2010-2011. **Program Coordinator**, Communication and Society Residential Academic Program.  
Director: Gerard Hauser. Buckingham Hall, University of Colorado at Boulder.
- 2009-Present. **Reviewer, Chair, Respondent** for WSCA. Interest groups: Rhetoric and Public Address, Media Studies, Performance Studies, ORWAC, and the Undergraduate Conference.
- 2009-2010. **Editorial Assistant**, *Western Journal of Communication*, Editor: Brian L. Ott.
2009. **Sage Book Reviewer**, Barry Brummett, *Techniques of Close Reading*.
2008. **Website Attendant**. Updating and Organizing Communication Department Website for Undergraduate Internship Program, University of Colorado at Boulder.
- 2007-2008. **Marketing and Promotions Committee**, Department of Communication, University of Colorado at Boulder.
- 2007-2008. **Graduate Service Coordinator and Social Committee Chair**, Communication Graduate Student Association, University of Colorado at Boulder.
- 2007-Present. **Prospective Student Host**, Activity Organizer and Prospective Student Host for the University of Colorado at Boulder.
- 2007-Present. **Graduate School Open House Booth Attendant**. WSCA and NCA for Colorado State University and the University of Colorado at Boulder.

#### *Public Service*

- 2009-Present. **Mentor** for the "I Have a Dream" Foundation. Boulder, CO.

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### Memberships

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2010-Present. Rhetoric Society of America  
2009-Present. Organization for Research on Women and Communication  
2007-Present. National Communication Association.  
2007-Present. Western States Communication Association

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### References

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**Dr. John Ackerman, Associate Professor**

Dissertation Advisor  
(303) 827-1947  
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Boulder, CO 80309

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Denver, CO 80217

**Dr. Jerry Hauser, Professor**

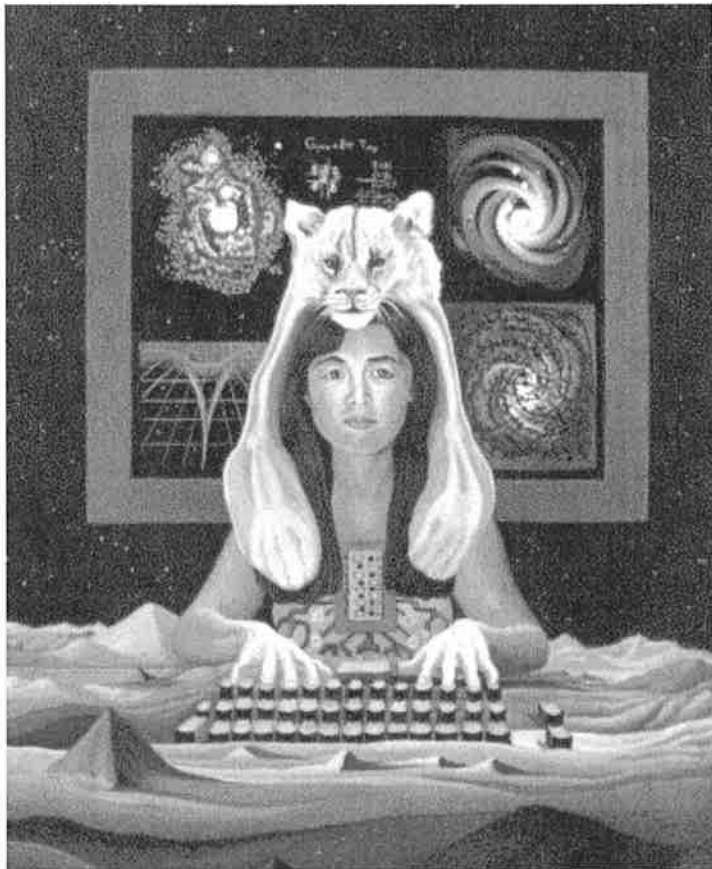
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**Dr. Bryan Taylor, Professor, Chair**

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Boulder, CO 80309

# I Am a Cyborg, and So Are You

## MONDAY NOON RESEARCH



**March 12, 12:10-1:00**

**Dunn 424**

**CMJ Research Colloquium Series**



**Dr. Diane Marie Keeling**  
**CU-Boulder**

In our everyday lives we make many implicit assumptions about who we are as humans. These assumptions affect how we live in the world and impact our approaches to research. In the past few decades, a growing number of scholars in the humanities have come to support the claim that humans are cyborgs. Although performances of cyborgs in the mass media tend to display them as aggressive masculine robots, this more philosophical sense assumes that the human is not distinct from or superior to animal or machine, but is rather a fleshy, fully corporeal body enmeshed in its surrounding physical, cultural, and technological milieu. This more ecological approach to the human has many implications for theory and criticism in rhetoric, making space for new ways of thinking, acting, and living. In addition to exploring these implications, this presentation will illustrate the harmful consequences of perpetuating hyper-masculine performances of the human.